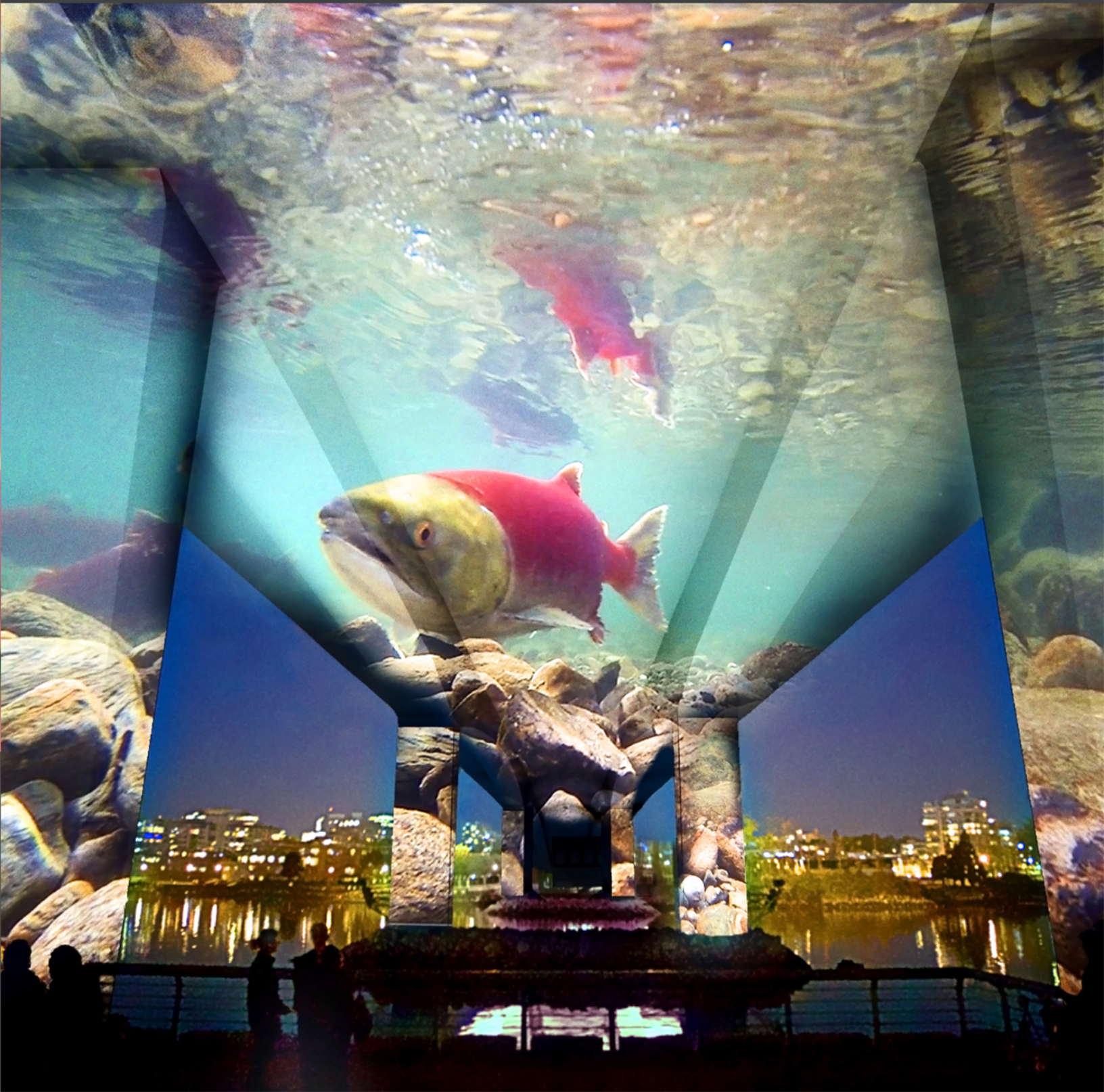


Canada Wild Productions
invites you to participate in

UNINTERRUPTED

A CINEMATIC SPECTACLE



A wild river. An urban bridge. The ancient rhythm of nature.

UNINTERRUPTED

is the cinematic spectacle that will unite them all.

During the summer of 2017, **UNINTERRUPTED** will transform the entire half-mile span of the Cambie Street Bridge. As the light dims each evening, audiences will be immersed in an extraordinary work of art - the journey home of the blood-red Pacific sockeye salmon projected as a film installation onto the many surfaces underneath the bridge.

This unique digital cinema event will bring the heart of BC's Adams River right into the heart of Vancouver with moving images that remind us all of nature's wonder, resilience and vulnerability.

As Canada celebrates 150 years, **UNINTERRUPTED** will use the technology of the future to celebrate an iconic event that has been part of the Pacific coast for millennia - and emphasize why it's so important that it continue uninterrupted for millennia to come.

What's Happened So Far

Principal photography is already complete.

With the generous support of Vancity, the Moore Foundation, BC Arts Council, National Film Board, Pacific Salmon Foundation and individual supporters, acclaimed filmmaker Nettie Wild was able to capture the images of the autumn 2014 salmon migration. Her crew included one of the world's top underwater cinematographers and used the latest video

technology, including a multi-camera rig created specifically for this unique venture.

Letters of support have come from the Mayor of Vancouver and the Salmon Arm Economic Development Society. The Adams River flows through the hereditary territory of the Secwepemc First Nation and the Little Shuswap Lake Indian Band has also provided a letter of endorsement.

What happens next

The production and post-production phases of **UNINTERRUPTED** are poised to unfold: storyboard development, additional shooting, animation, editing, digital mapping, environmental study, operational logistics, communications planning, plus stakeholder and community outreach in Vancouver, Salmon Arm and with the First Nations. Project financing also continues throughout 2015.

Canada Wild Productions is

Director Nettie Wild and Producer Betsy Carson. The pair has received Canada's highest film honours and an array of international awards for the impact their feature films have created worldwide. Joining them for **UNINTERRUPTED** is digital pioneer and senior media executive Rae Hull, who in 2010 headed up one of Canada's largest digital arts exhibitions for the Winter Olympic Games.



Critical Path

2014

Principal photography complete
Funding target realized

January 2014 - June 2015

Additional filming (pick-ups)
Stakeholder development
Storyboard development
Funding target: 20% of remaining budget

June 2015 - December 2015

Additional filming (pick-ups)
Stakeholder development
Environmental assessment
Community outreach
Operational planning
Funding target: 40% of remaining budget

January 2016 - June 2016

Film editing, Animation development
Projection planning
Community outreach continues
Communications plan developed
Funding target: Full financing

July 2016 - December 2016

Film editing continues
Model testing
Operational logistics plan finalized
Communication plan - Phase 1 implemented

January 2017 - March 2017

Final editing
Sound composition
Communication plan - Phase 2 implemented

March 2017 - June 2017

Onsite Testing
Communication plan - Phase 3 implemented
Launch of **UNINTERRUPTED**

We invite prospective champions to join
the **UNINTERRUPTED** journey.

Help the salmon swim across the Cambie Street bridge
to create an unforgettable work of art of international
stature and universal appeal.

Donations are eligible as tax deductions.



Get in touch with us

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